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**College of Business and Economics
West Virginia University**

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AUBER

Association for University Business
and Economic Research

(The professional association of business and economic research
organizations in American public and private universities.)

HISTORY

Organizational steps toward the establishment of the Association were taken at the January, 1947, meeting of the American Statistical Association, American Economic Association, and related associations held in Atlantic City, New Jersey. The first annual meeting was in October, 1947, at the Willard Hotel, Washington, D.C.

Since its organization in 1947, AUBER has expanded to include more than 150 Full and Associate members representing colleges and universities in nearly every state of the nation, as well as in several other countries.

OBJECTIVES

To further basic and applied research in business and economics.

To provide a means by which problems common to business and economic research in American universities and other member organizations can be discussed and clarified.

To provide a mechanism for the joint consideration of problems of research methodology and the availability of information.

To provide a medium through which information and opinions on problems emerging in business and economic research can be expeditiously exchanged.

To provide for annual meetings of the Association for the discussion of all those problems typically faced by the membership, both with respect to the subject matter of their research and with respect to their problems of internal operation.

MEMBERSHIP

AUBER welcomes applications for full or associate membership from any organized bureau, institute, division, or center devoted to economic and/or business research, which is an integral part of a university or college. Institutional memberships are also available for other organizations which meet the appropriate criteria.

Inquiries should be directed to:

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A Bibliography of 1982 Publications

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PREFACE

This *Bibliography* provides convenient reference to publications of the Association for University Business and Economic Research (AUBER) and the members of the American Assembly of Collegiate Schools of Business (AACSB) which do not appear in the traditional indexes. It brings together in one volume a wealth of related topics of interest to researchers in business and economics.

Users will note that many of the publications deal with topics outside the narrowly construed confines of business and economics, mainly because university schools of business and economics and their research organizations are concerned with a multitude of issues and problems facing our society. Through their books, monographs, periodicals, working papers, bulletins, and other publications, these organizations are making available the results of research encompassing both theoretical and applied aspects of the problems which in one way or another touch on the disciplines of business and economics. This volume, which lists nearly 2,000 publications produced by 112 research units, gives some indication of the increased scope of activity and research being conducted by AUBER and AACSB research organizations.

As with previous editions of the *Bibliography*, this book is divided into three main sections. The first of these is a listing of Publications by Subject, with items categorized according to the classification system set forth on page 3, and listed alphabetically by title. The second section, Publications by Institution, lists works alphabetically under the academic organizations that published them. (Note that an exception is made to the alphabetical format for titles beginning with a numeral. All such titles are placed at the end of each listing.) The third section, the Author Index, is an alphabetical listing of authors' names followed by the index numbers previously assigned to their publications in Section II.

This volume makes use of a fairly extensive subject cross-reference system in Section I. Many of the subject categories are interrelated, making a single classification of a publication difficult and somewhat arbitrary. We hope that having references to related categories will facilitate the researcher's efforts.

Requests for the publications listed in the *Bibliography* should be directed to the publishers. Addresses and telephone numbers for all AUBER members and AACSB schools whose material is listed in this edition will be found immediately following their names in Section II, Publications by Institution.

Requests for back issues of the *Bibliography* should be directed to the West Virginia University Bureau of Business Research. A convenient order form is provided in the back of this issue.

ACKNOWLEDGMENTS

As with past editions, we would like to express our appreciation to the American Economic Association for permission to use their subject classification system, and to Mark and Naomi Perlman, of the *Journal of Economic Literature*, who made the necessary arrangements for its use.

Special thanks are due Deanna Jefferson, who handled the word processing, and Eileen Tanaglione, who served as our computer consultant. Once again this year, their work was accomplished with the utmost accuracy and thoroughness.

We would also like to express our appreciation to students Dave Hall and David Carswell for their assistance in the production of this volume. Our Bureau secretaries, Peggy Gibson and Pat Gurtis, deserve commendation as well for their clerical support and for helping to keep things organized.

Finally, an expression of gratitude is extended to all members of AUBER and AACSB for their cooperation in supplying the information on their publications for 1982. Without their carefully prepared responses to our questionnaires, there would be no *Bibliography*. Since participation in this annual effort is voluntary, items listed last year may not appear this year. Conversely, other publications may appear for the first time in this volume.

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Section I

**PUBLICATIONS
BY
SUBJECT**

CLASSIFICATION SYSTEM FOR PUBLICATIONS*

- 000 General Economics; Theory; History; Systems
 - 010 General Economics
 - 011 General economics
 - 020 General Economic Theory
 - 021 General equilibrium theory
 - 022 Microeconomic theory
 - 023 Macroeconomic theory
 - 024 Welfare theory
 - 025 Social choice and bureaucratic performance
 - 030 History of Economic Thought; Methodology
 - 031 History of economic thought
 - 032 History of economic thought (individuals)
 - 036 Economic methodology
 - 040 Economic History
 - 041 Economic history: general
 - 042 Economic history: North America (excluding Mexico)
 - 043 Economic history: Ancient and medieval (until 1453)
 - 044 Economic history: Europe
 - 045 Economic history: Asia
 - 046 Economic history: Africa
 - 047 Economic history: Latin American and Caribbean
 - 048 Economic history: Oceania
 - 050 Economic Systems
 - 051 Capitalist economic systems
 - 052 Socialist and communist economic systems
 - 053 Comparative economic systems
 - 090 Other
- 100 Economic Growth; Development; Planning; Fluctuations
 - 110 Economic Growth; Development; and Planning Theory and Policy
 - 111 Economic growth theory and models
 - 112 Economic development models and theories
 - 113 Economic planning theory and policy
 - 114 Economics of war, defense, and disarmament
 - 120 Economic Development Studies
 - 121 Economic studies of less industrialized countries
 - 122 Economic studies of more industrialized countries
 - 123 Comparative economic studies
 - 130 Economic Fluctuations; Forecasting; Stabilization; and Inflation
 - 131 Economic fluctuations
 - 132 Economic forecasting and econometric models (See also 212)
 - 133 General outlook and stabilization theories and policies
 - 134 Inflation and deflation (See also 541)
 - 190 Other
- 200 Quantitative Economic Methods and Data
 - 210 Econometric, Statistical, and Mathematical Methods and Models
 - 211 Econometric and statistical methods and models (See also 313)
 - 212 Construction, analysis, and use of econometric models (See also 132)
 - 213 Mathematical methods and models
 - 214 Computer programs
 - 220 Economic and Social Statistics
 - 221 National income accounting
 - 222 Input-output
 - 223 Financial accounts

* Adapted with permission from the *Journal of Economic Literature* (American Economic Association). Each publication listed is assigned to one category exclusively; there are no multiple listings.

- 224 National wealth and balance sheets
- 225 Social indicators and social accounts (See also 592)
- 226 Productivity and growth indicators
- 227 Prices
- 228 Regional statistics (See also 841 and 941)
- 229 Micro-data
- 290 Other
- 300 Domestic Monetary and Fiscal Theory and Institutions
 - 310 Domestic Monetary and Financial Theory and Institutions
 - 311 Domestic monetary and financial theory and policy
 - 312 Commercial banking
 - 313 Financial markets (See also 211)
 - 314 Financial intermediaries
 - 315 Credit to business, consumer, etc. (including mortgages)
 - 320 Domestic Fiscal Theory and Policy; Public Finance
 - 321 Fiscal theory and policy
 - 322 National government expenditures and budgeting
 - 323 National taxation and subsidies
 - 324 State and local government finance (See also 941)
 - 325 Intergovernmental financial relationships
 - 390 Other
- 400 International Economics
 - 410 International Trade Theory
 - 411 International trade theory
 - 420 Trade Relations; Commercial Policy; International Integration
 - 421 Trade relations
 - 422 Commercial policy
 - 423 Economic integration
 - 430 Balance of Payments; International Finance
 - 431 Balance of payments; mechanisms of adjustment; exchange rates
 - 432 International monetary arrangements
 - 440 International Investment and Foreign Aid
 - 441 International investment and capital markets
 - 442 International business (See also 541)
 - 443 International aid
 - 490 Other
- 500 Administration; Business Finance; Marketing; Accounting
 - 510 Administration
 - 511 Organization and decision theory (See also 513 and 550)
 - 512 Managerial economics (See also 513)
 - 513 Business and public administration (See also 511, 550 and 814)
 - 514 Goals and objectives of firms (See also 513)
 - 520 Business Finance and Investment
 - 521 Business finance
 - 522 Business investment
 - 530 Marketing
 - 531 Marketing and advertising (See also 921)
 - 540 Accounting
 - 541 Accounting (See also 134 and 442)
 - 542 Tax and estate planning
 - 550 Management Science (See also 511 and 513)
 - 560 Business Law

- 570 Small Business
- 580 Entrepreneurship
- 590 Other
 - 591 Business history
 - 592 Social responsibilities of business; business ethics
 - 593 Business directories
 - 594 Business research
 - 595 Business and the college community
 - 596 Business education
- 600 Industrial Organization; Technological Change; Industry Studies
 - 610 Industrial Organization and Public Policy
 - 611 Industrial organization and market structure
 - 612 Public policy towards monopoly and competition
 - 613 Public utilities and government regulation of other industries
 - 614 Public enterprises
 - 615 Economics of transportation (See also 933)
 - 620 Economics of Technological Change
 - 621 Technological change; innovation; research and development
 - 630 Industry Studies
 - 631 Industry studies: manufacturing (See also 941)
 - 632 Industry studies: extractive industries (See also 721)
 - 633 Industry studies: distributive trades
 - 634 Industry studies: construction (See also 932)
 - 635 Industry studies: services and related industries (See also 941)
 - 640 Economic Capacity
 - 641 Economic capacity
 - 650 Industrial Location
 - 690 Other
- 700 Agriculture; Natural Resources
 - 710 Agriculture
 - 711 Agricultural supply and demand analysis
 - 712 Agricultural situation and outlook
 - 713 Agricultural policy, domestic and international
 - 714 Agricultural finance
 - 715 Agricultural marketing and agribusiness
 - 716 Farm management
 - 717 Land reform and land use
 - 718 Rural economics
 - 720 Natural Resources
 - 721 Natural resources (See also 632 and 722)
 - 722 Conservation and pollution (See also 721)
 - 723 Energy policy
 - 730 Economic Geography
 - 731 Economic geography
 - 790 Other
- 800 Manpower; Labor; Population
 - 810 Manpower Training and Allocation; Labor Force and Supply
 - 811 Manpower training and development
 - 812 Occupation
 - 813 Labor force
 - 814 Personnel management (See also 513)
 - 820 Labor Market; Public Policy

- 821 Theory of labor markets and leisure
- 822 Public policy; role of government
- 823 Labor mobility; national and international migration
- 824 Labor market studies, wages, employment
- 825 Labor productivity
- 826 Labor markets; demographic characteristics
- 830 Trade Unions; Collective Bargaining; Labor-Management Relations
 - 831 Trade unions
 - 832 Collective bargaining
 - 833 Labor-management relations
- 840 Demographic Economics
 - 841 Demographic economics (See also 228 and 941)
- 850 Human Capital
 - 851 Human capital
- 890 Other
- 900 Welfare Programs; Consumer Economics; Urban and Regional Economics
 - 910 Welfare, Health and Education
 - 911 General welfare programs
 - 912 Economics of education
 - 913 Economics of health (See also 941)
 - 914 Economics of poverty
 - 915 Social security
 - 916 Economics of crime
 - 917 Economics of discrimination
 - 920 Consumer Economics
 - 921 Consumer economics; levels and standards of living (See also 531)
 - 930 Urban Economics
 - 931 Urban economics and public policy
 - 932 Housing and economics (See also 634)
 - 933 Urban transportation economics (See also 615)
 - 934 Community development
 - 940 Regional Economics
 - 941 Regional economics (See also 133, 228, 324, 631, 635, 841 and 931)

PUBLICATIONS BY SUBJECT

000 GENERAL ECONOMICS; THEORY; HISTORY; SYSTEMS

010 GENERAL ECONOMICS

011 General economics

- "The Academic Performance of Returning and Continuing College Students: An Economic Analysis," Karen Leppel. Working Papers in Economics, No.E820503, May 1982, 17p. Center for Applied Research, School of Business and Economics, University of North Carolina at Greensboro.
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- "On the Critique of Alternative Methodologies: The Austrian Case," Bruce J. Caldwell. Working Papers in Economics, No.E820605, June 1982, 29p. Center for Applied Research, School of Business and Economics, University of North Carolina at Greensboro.
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020 GENERAL ECONOMIC THEORY

021 General equilibrium theory

- "Estimation of Disequilibrium Models Under Rational Expectations," Anup Chanda. Discussion Paper Series, No.79, Aug. 1982, 7p., free. Center for Econometrics and Decision Sciences, University of Florida.
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- "Changing Inflation Expectations and the Market Value of the Firm: Effects of Nomi-

- nal Contracting," R. H. Gilmer, Jr. Working Papers, 1982. Center for Economic and Management Research, University of Oklahoma.
- "The Determination of Corporate Optimal Capital Structure Under Value Maximization and Informational Asymmetry," Eli Talmor. Wisconsin Working Papers, No.2, Jan. 1982, 20p. Bureau of Business Research, University of Wisconsin, Madison.
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023 Macroeconomic theory

- "Consumption Choices at the Macro Level," A. Fuat Firat and Nikhilesh Dholakia. *Journal of Macromarketing*, Vol.2, No.2, Fall 1982, p. 6-15. Business Research Division, University of Colorado.
- "The Effect on Market Equilibration of Public Announcements," Edmund H. Mantell. *The Quarterly Review of Economics and Business*, Vol.22, No.2, Summer 1982, p. 66-83. Bureau of Economic and Business Research, University of Illinois at

Urbana-Champaign.

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024 Welfare theory

- "Non-Global Social Contracts: A Note on Inefficient Social Institutions," Robert A. Blewett and Roger D. Congleton. *Occasional/Working Papers*, No.1982-5, 1982, 11p., \$1.00. Center for Business and Economic Research, Western Illinois University.

025 Social choice and bureaucratic performance

- "Arkansans and Their Institutions: The Question of Public Confidence Again," Diane D. Blair and Robert L. Savage. *Arkansas Business and Economic Review*, Vol.15, No.3, 1982, p. 10-14. Bureau of Business and Economic Research, University of Arkansas.
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030 HISTORY OF ECONOMIC THOUGHT; METHODOLOGY

032 History of economic thought (Individuals)

"Frank H. Knight and a Social Economics," Harold L. Johnson. Working Paper Series, No.E-011, Nov. 1982, 29p. School of Business Administration, Emory University.

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036 Economic methodology

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050 ECONOMIC SYSTEMS

051 Capitalist economic systems

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052 Socialist and communist economic systems

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053 Comparative economic systems

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100 ECONOMIC GROWTH; DEVELOPMENT; PLANNING; FLUCTUATIONS

110 ECONOMIC GROWTH; DEVELOPMENT; AND PLANNING THEORY AND POLICY

111 Economic growth theory and models

- "Economic Growth and the Produce or Perish Ethic," Kent Gilbreath. *B&PA (Business and Public Affairs)*, Vol.9, No.1, Fall 1982, p. 18-20. Waterfield Center for Business and Governmental Research, Murray State University.
- "Government—Supplied Goods and Private Consumption Demand," Gerald A. Whitney. *Review of Business and Economic Research*, Vol.XVII, No.2, Winter 1981-82, p. 18-27. Division of Business and Economic Research, University of New Orleans.
- "Instability and the Pursuit of Civilization," John S. Harlow. *Business Horizons*, Vol.25, No.5, Oct. 1982, p. 30-39. Division of Research, School of Business, Indiana University.
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112 Economic development models and theories

- "Computational Aspects of Dynamico: A Model of Trade and Development in the World Economy," James K. Ho and Etienne Loute. Working Paper Series, No.159, Oct. 1982, 13p. Center for Business and Economic Research, University of Tennessee.
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113 Economic planning theory and policy

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120 ECONOMIC DEVELOPMENT STUDIES

121 Economic studies of less industrialized countries

- "Economic and Social Implications of Institutional Changes in British Central Africa," Bichaka Fayissa. *Tennessee's Business*, Vol.IX, No.1, Sept. 1982, p. 18-24. Business and Economic Research Center, Middle Tennessee State University.
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- 841 *The Contribution of Change in Population and Change in Persons Per Housing Unit to Change in Demand for Housing Units in Louisiana: 1960-1980*, Clayton R. Henry. Mar. 1982, 39p.
- 842 *Louisiana Industrial Development Information System*, James R. Michael. Vol.II, Dec. 1982, 27p.
- 843 *Southeast Louisiana's Attractiveness to New Industry*, James R. Michael. Dec. 1982, 21p.
- 844 *1980 U.S. Census Summary Tape File 1A*, Aug. 1982.

THE LOUISIANA ECONOMY—Selected Articles
Frequency: occasional

- 845 "Estimated Louisiana Gross State Product: 1978-1980," Phillip E. Fincher and Phillip F. Rice. Vol.XV, No.3, Feb. 1982, p. 1-6.

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No.

- 846 *Business and Economic Indicators—1982*, Yvonne R. Nyman, ed. 1982, 12p., free.
847 "Mankato Area Business and Economic Indicators," Yvonne R. Nyman, ed. monthly, 4p., free.

UNIVERSITY OF MARYLAND

Bureau of Business and Economic Research

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WORKING PAPERS

Frequency: irregular

- 848 "A Multi-Industry, Multiregional Environmental Model," John H. Cumberland, Virginia D. McConnell, and Curtis C. Harris, Jr. No.82-2, June 1982, 23p., \$1.15.
849 "Use of Economic Incentives for Correcting Market Failures in Land Use," John H. Cumberland. No.82-24, Oct. 1982, 30p., \$1.50.

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MID-SOUTH BUSINESS JOURNAL—Selected Articles

Frequency: quarterly

- 850 "Assessment Centers: Proceed with Caution," Ronald W. Clement and Claudia L. Rawlins. Vol.II, No.2, Apr. 1982, p. 11-14.
851 "Beale Street Redevelopment: A Cost-Benefit Analysis," Deborah E. Eisman. Vol.II, No.2, Apr. 1982, p. 15-20.
852 "The Betamax Video Cassette Recorder Decision—Copyright Infringement?" Paul Lansing and Eugene R. Schwarting. Vol.II, No.4, Oct. 1982, p. 23-26.
853 "Blacks in Magazine Ads: Are They Growing in Numbers?" Mary Ann Stutts. Vol.II, No.1, Jan. 1982, p. 24-27.

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- 854 "The Bottom Line Impact of Current Cost Disclosure," Hartwell C. Herring and James M. Reeve. Vol.II, No.4, Oct. 1982, p. 19-22.
- 855 "The Causes, Theory, and Control of Absenteeism," Bevars D. Mabry. Vol.II, No.3, July 1982, p. 15-18.
- 856 "Cents-Off Coupon Usage in Memphis," John R. Thompson and Peter K. Tat. Vol.II, No.4, Oct. 1982, p. 10-12.
- 857 "Employment and Training Programs and Triage," Haskel D. Harrison and Michael S. Lane. Vol.II, No.4, Oct. 1982, p. 13-15.
- 858 "From EDP to MIS to DSS: Is DSS Anything New?" Richard A. Kaimann and Elliott E. Erickson. Vol.II, No.1, Jan. 1982, p. 20-23.
- 859 "Housing Construction Activity in Memphis/Shelby County," Cyril F. Chang. Vol.II, No.4, Oct. 1982, p. 3-5.
- 860 "Indexing the Federal Income Tax—Alternatives and Implications," Richard Fern. Vol.II, No.3, July 1982, p. 3-7.
- 861 "Internationalizing Business Communication," M. Gerald Lathan. Vol.II, No.4, Oct. 1982, p. 16-18.
- 862 "The Japanese Challenge in the 1980s: A Sociocultural Interpretation," A. D. Cao. Vol.II, No.1, Jan. 1982, p. 7-9.
- 863 "Japanese Management," Thomas R. Miller and J. Bernard Keys. Vol.II, No.3, July 1982, p. 10-14.
- 864 "Japanese Marketing: Underlying Reasons for Its Success," Allan C. Reddy and C. P. Rao. Vol.II, No.1, Jan. 1982, p. 3-6.
- 865 "The Legal Environment for the Reindustrialization of America," Herman E. Taylor. Vol.II, No.1, Jan. 1982, p. 10-12.
- 866 "Marketing the Nine-Digit Zip Code," James Mitchell and C. L. Abercrombie. Vol.II, No.3, July 1982, p. 8-9.
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- 868 "Monitoring Internal Support of Strategies," Harold W. Fox. Vol.II, No.3, July 1982, p. 19-22.
- 869 "New Growth Opportunity: Third-World Marketing," Leslie M. Dawson. Vol.II, No.2, Apr. 1982, p. 3-6.
- 870 "Operational Problems of Small Businesses in the Mid-South," Satish Mehra. Vol.II, No.4, Oct. 1982, p. 6-9.
- 871 "The Proposed Auditor's Standard Report—A Review of CPA Attitudes," Benny R. Zachry and Clyde L. Posey. Vol.II, No.3, July 1982, p. 23-25.
- 872 "The Public Service Employment Program in Memphis/Shelby County," David H. Ciscel, John E. Gnuschke, and I. Edward Jernigan. Vol.II, No.2, Apr. 1982, p. 21-25.
- 873 "Reindustrialization on a Chip: Key to Economic Gains in the 1980s," Peter M. Ginter and William C. House. Vol.II, No.1, Jan. 1982, p. 13-14.
- 874 "The Stress of Productivity," Fred Zausmer and Roy Farris. Vol.II, No.1, Jan. 1982, p. 15-19.
- 875 "Tax Corner: Fundamentals of Retirement Plans," William Brent Carper. Vol.II, No.2, Apr. 1982, p. 26-27.
- 876 "Tax Corner: Intrafamily Interest-Free Loans," William Brent Carper. Vol.II, No.3, July 1982, p. 26-27.
- 877 "Tax Corner: TEFRA Imposes New Alternative Minimum Tax on Individuals," William Brent Carper. Vol.II, No.4, Oct. 1982, p. 27-28.

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MICHIGAN INTERNATIONAL BUSINESS STUDIES

Frequency: Irregular

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- 878 *Economic Policies in France, 1976-1981: The Barre Program in a West European Perspective*, W. Allen Spivey. No.18, Sept. 9, 1982, 103p., \$6.00.

MICHIGAN BUSINESS STUDIES

Frequency: Irregular

- 879 *Deregulation: Appraisal before the Fact*, Thomas G. Gies and Werner Sichel, eds. Vol.II, No.4, Sept. 1982, 163p., \$10.00.

JOURNAL OF MARKETING & PUBLIC POLICY—Selected Articles

Frequency: annual

- 880 "Affirmative Disclosure: Perspectives of FTC Orders," William L. Wilkie. Vol.1, 1982, p. 95-110.
- 881 "Attitudes toward Public Policy Alternatives to Reduce Air Pollution," David A. Caker and Richard P. Bagozzi. Vol.1, 1982, p. 85-94.
- 882 "Citizen Preferences for the Allocation of Federal Tax Dollars: A Segmentation Approach," Richard M. Durand, David L. Klemmack, and Lucinda Lee Roff. Vol.1, 1982, p. 169-180.
- 883 "The Compatibility of Advertising Regulations and the First Amendment—Another View," Herbert J. Rotfeld. Vol.1, 1982, p. 139-146.
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- 885 "Development of a Cross-Cultural Instrument to Measure the Attitudes of Consumers and Business People toward Consumerism," Gary D. Klein. Vol.1, 1982, p. 123-138.
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- 889 "Market Segmentation and Product Liability," William L. Trombetta and Fred W. Morgan. Vol.1, 1982, p. 15-24.
- 890 "Prime Time Television, Sleeping Habits, and Energy Conservation," Donald W. Hendon. Vol.1, 1982, p. 157-168.
- 891 "Promotional Expenditures in U.S. Congressional Elections," Lawrence C. Soley and Leonard N. Reid. Vol.1, 1982, p. 147-156.
- 892 "The Role of Publicity in FTC Corrective Advertising Remedies," Tyzoon T. Tyebjee. Vol.1, 1982, p. 111-122.

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- 893 "Using Information-Processing Principles in Public Policymaking," Michael B. Mazis and Richard Staelin. Vol.1, 1982, p. 3-14.

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CONFERENCE PAPERS SERIES

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- 894 *A Case Study of the Use of Financial Futures by Tennessee Lending Institutions*, Walter B. Rogers. No.70, Mar. 1982, 13p., \$5.00.
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896 *On the Accuracy of Economic Forecasts*, Nguyen Huu Nghiep. No.68, Feb. 1982, 20p., \$5.00.
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898 *Rising Health Care Costs: A Continuing Cause of National Concern*, Kenneth W. Hollman. No.71, Mar. 1982, 30p., \$5.00.
899 *Wage Arbitration as a Bargaining Proxy: A Test of Split the Difference*, Gary A. Hall. No.69, Feb. 1982, 11p., \$5.00.

MONOGRAPH SERIES

Frequency: Irregular

- 900 *Consumer Buying Habits: Rutherford County Outshopper Study*, Stephen Brown, Jill A. Kammermeyer, Catherine M. Richard, and William Wray. No.29, July 1982, 75p., \$5.00.
901 *NFIB Small Business Training Needs Survey*, Stephen Brown, Tammy Garri-son, and Catherine M. Richard. No.27, Mar. 1982, 116p., \$8.00.
902 *Wills, Trusts, and Estate Planning*, Fred J. Kittrell. No.28, Feb. 1982, 140p., \$10.00.

TENNESSEE'S BUSINESS—Selected Articles

Frequency: bimonthly

- 903 "Business Tax in Tennessee," Martha Irwin. Vol.VIII, No.4, Mar. 1982, p. 3-5.
904 "Campus Recruiting in the Recession," Martha Turner. Vol.IX, No.2, Nov. 1982, p. 2.
905 "A Case Study of the Use of Financial Futures by Tennessee Lending Institutions," Walter B. Rogers. Vol.IX, No.1, Sept. 1982, p. 3-13.
906 "Computer Articulation: The Neglected Tool of the Accountant," John P. Farish. Vol.VIII, No.3, Jan. 1982, p. 3-14.
907 "Computer Fraud in the Banking Industry," Robert G. Colvard, Beneta D. Burroughs, and James W. Thompson. Vol.IX, No.2, Nov. 1982, p. 10-20.
908 "Economic and Social Implications of Institutional Changes in British Central

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- Africa," Bichaka Fayissa. Vol.IX, No.1, Sept. 1982, p. 18-24.
- 909 "Factors and Managerial Responsibilities in the Working Environment of Computer Programmers," Tom D. Burks and Jill Kammermeyer. Vol. VIII, No.6, July 1982, p. 9-15.
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- 911 "The Influence of International Travel on the Buying Habits of U.S. Consumers in the Domestic Market," Alvin M. Kelly. Vol.VIII, No.3, Jan. 1982, p. 15-23.
- 912 "Our Current Tax System: Structure and Problems," Stan Chervin. Vol.IX, No.1, Sept. 1982, p. 14-17.
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- 917 "Unemployment Insurance Program Taxes and Benefits," Hazel Blankenship. Vol.VIII, No.4, Mar. 1982, p. 6-11.
- 918 "Weave Your Own Financial Safety Net with Uncle Sam's Help," Phil Harper. Vol.VIII, No.5, May 1982, p. 3-7.

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- 919 "Duluth Business Indicators," Jerrold M. Peterson, Glenn O. Gronseth, and Peter J. Oppel. Vol.19, No.1-12, monthly, 1982, 4p., \$12.00.

RESEARCH STUDIES

Frequency: Irregular

- 920 *Selected Economic Data for Duluth and Northeastern Minnesota through 1981*, Jerrold M. Peterson, Glenn O. Gronseth, and David W. Lee. No.24B, 1982, 58p., \$6.00.

WORKING PAPERS

Frequency: Irregular

- 921 "A Brief Look at the Status of the Construction Industry in Duluth and Northeastern Minnesota: Volume I," Glenn O. Gronseth. No.82-9, 1982, 6p., \$5.00.
- 922 "The Design and Implementation of a Standard Cost System for Electrical Construction in the Iron Mining Industry," Gary L. Cleveland and Fawzi

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- G. Dimian. No.82-7, 1982, 91p., \$10.00.
- 923 "Designing an Economics Course for Teachers Using a National/Regional Perspective," Richard W. Lichty and Thomas Duff. No.82-10, 1982.
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- 931 "SIMLAB Users Guide," Richard W. Lichty, Barbara Flannery, and Peter Stenberg. No.82-11, 1982, 34p.
- 932 "Word Processing Testing Procedure Survey," Patricia A. Merrier. No.82-12, 1982, 16p., \$8.00.

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MISSISSIPPI'S BUSINESS—Selected Articles

Frequency: bimonthly (publication suspended with the August 1982 issue.)

- 933 "Armed Robbery: Personal Survival of a Deadly Crime," Chester L. Quarles. Vol.40, No.5, Apr. 1982, p. 1-5.
- 934 "Child and Dependent Care Credit After the Economic Recovery Tax Act of 1981," William D. Wallace. Vol.40, No.6, June 1982, p. 7-9.
- 935 "Corporate Investments in Art," Dale L. Fleisher and Tonya K. Fleisher. Vol.41, No.1, Aug. 1982, p. 6-9.
- 936 "Estate Planning After the 1981 Tax Act," Dale L. Fleisher and Tonya K. Fleisher. Vol.40, No.5, Apr. 1982, p. 6-10.
- 937 "Media Preferences and Usage in Mississippi: Some Considerations for Local Advertisers," John W. Windhauser and Dari A. Smith. Vol.41, No.1, Aug. 1982, p. 1-5.
- 938 "Population Change in Mississippi," Kenneth W. Hollman and E. Nolan

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- 939 Waller. Vol.40, No.6, June 1982, p. 1-6.
"Quality Circles for Small Business," Shaker A. Zahra and Frank A. Wiebe.
Vol.40, No.4, Feb. 1982, p. 1-6.

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- 940 *Mississippi Employment: 1975-1980*, Robert L. Frnka, ed. Sept. 1982, 97p., \$6.75.
941 *Mississippi Personal Income: Selected Years, 1975-1980*, Robert L. Frnka, ed. Sept. 1982, 119p., \$7.85.
942 *Mississippi Statistical Abstract, 1982*, Guy T. Peden, Jr., Sadia Al-Jibouri, and Diane T. Dendy, eds. Dec. 1982, 803p., \$19.95.

MISSISSIPPI BUSINESS REVIEW—Selected Articles

Frequency: monthly

- 943 "Blacks and the Dual-Labor Market: Expectations and Reality," Joseph Tomkiewicz, Otto Brenner, and Robert Horn. Vol.XLIV, No.5, Nov. 1982, p. 9-12.
944 "The Chief Executive Officers (CEOs) of Arkansas, Mississippi and Tennessee Banks—A Comparative Analysis," Eugene H. Fox and Cynthia Montcalm. Vol.XLIII, No.9, Mar. 1982, p. 3-8.
945 "Developing a Model to Predict Voter Behavior," Donald P. Robin and Louis M. Capella. Vol.XLIII, No.7, Jan. 1982, p. 3-9.
946 "Examining the Value of Investment Advice for Individual Investors," G. Stacy Sirmans and Lisa J. Vanderwoude. Vol.XLIV, No.5, Nov. 1982, p. 3-8.
947 "Exclusion for Meals and Lodging—Potential Tax Benefit for Stockholder-Employees of Closely Held Farm and Ranch Corporations," Zoel W. Daughtrey. Vol.XLIV, No.6, Dec. 1982, p. 6-11.
948 "Four Critical Areas to Regard When Developing Management Information Systems," Stephen P. Ramocki. Vol.XLIV, No.2, Aug. 1982, p. 9-13.
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950 "How Much Water Clean-Up Do We Want to Purchase?" Leo R. Cheatham. Vol.XLIII, No.10, Apr. 1982, p. 3-14.
951 "How Useful Is Published Investment Advice?" Scott A. Freeman. Vol.XLIII, No.12, June 1982, p. 7-9.
952 "The Income Capital Certificate—Hybrid Equity Security for S&Ls," Hoyet Wilson. Vol.XLIII, No.9, Mar. 1982, p. 9-11.
953 "An Investigation into Acceptance Levels of New Supervisors Associated with Subordinate Liking of the Successor and Subordinate Liking of the Predecessor in Comparative Work Units," Gordon A. Taylor. Vol.XLIV, No.2,

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- Aug. 1982, p. 3-8.
- 954 "Making the Depreciation Decision Under the '81 Tax Act," William P. Cress and James Pettijohn. Vol.XLIV, No.1, July 1982, p. 4-8.
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- 957 "Privacy Controls: Is Your Company Doing Enough?" Carole Cheatham. Vol.XLIV, No.4, Oct. 1982, p. 8-11.
- 958 "The Professional Corporation in Mississippi after TEFRA," Denzil Y. Causey, Jr. Vol.XLIV, No.4, Oct. 1982, p. 3-7.
- 959 "A Profile of Water Systems in Mississippi," Kenneth W. Hollman, S. Cabell Shull, Wayne E. Boyet, and Charles W. Taylor. Vol.XLIII, No.8, Feb. 1982, p. 3-9.
- 960 "What Have We Learned from Hurricane Frederic?" Semoon Chang. Vol.XLIV, No.3, Sept. 1982, p. 9-16.
- 961 "What We Can Learn from the Past," Lawrence K. Ross. Vol.XLIV, No.6, Dec. 1982, p. 3-5.
- 962 "Why Do Firms Seek Stock Exchange Listing," H. Kent Baker. Vol.XLIV, No.3, Sept. 1982, p. 3-8.
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- 964 *Data File Descriptors*, Susan J. Aitkens, comp. Winter 1982, 150p., \$20.00. (Annual.)
- 965 "Missouri Economic Indicators," Karen S. Spano, ed. Vol.7, No.2, Oct. 1982, 24p., \$2.50.
- 966 "Missouri Economic Indicators," Karen S. Spano, ed. Vol.7, No.1, Aug. 1982, 24p., \$2.50.
- 967 "Missouri Regional Information Systems," Edward H. Robb, comp. Fall 1982. (Available by SMSA regions.)
- 968 *Public School Enrollment Projections*, Edward H. Robb, ed. Winter 1982.
- 969 *Statistical Abstract for Missouri—1982*, Susan J. Aitkens, ed. Feb. 1983, 200p., \$12.50.
- 970 "Survey of General Fund Revenue," Edward H. Robb, ed. Fall 1982, 3p.

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- 972 *Missoula County Real Estate Report*, James T. Sylvester, ed. Vol.3, Nov. 1982, 63p., \$25.00. (Semiannual.)
- 973 *The Role of the Nonfuels Mineral Industry in the Montana Economy*, Paul E. Polzin. Aug. 1982, 31p., \$5.00.

MONTANA BUSINESS QUARTERLY—Selected Articles

Frequency: quarterly

- 974 "The Business Communications Audit: Evaluating and Improving Business Communications," Mary Ellen Campbell. Vol.20, No.3, Autumn 1982, p. 15-18.
- 975 "The Death of American Productivity," Lester C. Thurow. Vol.20, No.3, Autumn 1982, p. 1-7.
- 976 "Montanans and Wilderness Issues," Charles E. Keegan III, Mary L. Lenihan, Paul E. Polzin, and Susan Selig Wallwork. Vol.20, No.2, Summer 1982, p. 4-14.
- 977 "Small Business and Small Computers: The Getting of Wisdom," David E. Cummins. Vol.20, No.2, Spring 1982, p. 16-22.

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RESEARCH REPORT SERIES

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- 978 *Current and Projected Socioeconomic Conditions of the Levisa Fork of the Big Sandy River Basin of Kentucky and Virginia*, Gary C. Cox. No.5, Aug. 1982, 71p.
- 979 *Property Tax Effort in Eastern Kentucky Counties: Implications for Financing Public Services*, Douglas P. Dotterweich. No.4, Mar. 1982, 32p.

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B&PA (BUSINESS AND PUBLIC AFFAIRS)—Selected Articles

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- 980 "Business Support for the Arts," Arthur G. Reitsch. Vol.9, No.1, Fall 1982, p. 15-17.
- 981 "Business vs. Academia: How They Perceive Each Other," Franklin Strier. Vol.8, No.2, Spring 1982, p. 9-17.
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- 983 "Complaint Behavior Among Elderly Consumers," Nora Ganim Barnes. Vol.8, No.2, Spring 1982, p. 19-29.
- 984 "Eastman Kodak: A Model Japanese Company," Paul Kuzniar. Vol.9, No.1, Fall 1982, p. 3-4.
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- 990 "U.S. Policy in the Middle East: Which Way to Mecca?" Richard B. Parker. Vol.8, No.2, Spring 1982, p. 1-8.

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MONOGRAPHS

Frequency: irregular

- 991 *Forecasting Demand for Electricity in Nebraska through 1990: An Econometric Analysis*, Clifford P. Dobitz. Mar. 1982, 80p.
- 992 *The Nebraska Economy in the 1980s*, Charles L. Bare and Donald E. Pursell. Nov. 1982, 65p., \$15.00.
- 993 *Occupation Projections: Nebraska Nonmetropolitan Ninety-County Area*, Donald E. Pursell. Aug. 1982, 43p., free.

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NEBRASKA ECONOMIC AND BUSINESS REPORTS

Frequency: irregular

- 994 *The Economic Impact of Peru State College*, Charles L. Bare and Donald E. Pursell. No.33, Dec. 19, 1982, 47p., free.
- 995 *Nebraska Population Projections 1980-2020*, Jerome A. Deichert. No.32, Nov. 1982, 161p., \$17.50.

BUSINESS IN NEBRASKA—Selected Articles

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- 996 "Douglas County Vacancy Rates and Housing Data," Donald E. Pursell. No.449, Feb. 1982, p. 1-6.
- 997 "Electricity Consumption in Nebraska," Clifford P. Dobitz. No.451, Apr. 1982, p. 1-6.
- 998 "General Population and Housing Characteristics for Nebraska," Jerome A. Deichert. No.450, Mar. 1982, p. 1-6.
- 999 "Housing Units Authorized in Major Nebraska Cities, 1979-81," Lynn Nejezchleb. No.453, June 1982, p. 1-6.
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- 1503 *Public Debt in South Dakota: Survey & Outlook*, Ralph J. Brown and David L. Knudson. July 1982. (Request copies from Dougherty, Dawkins, Strand & Yost, Inc., Investment Bankers, 700 Lumber Exchange Bldg., Minneapolis, MN 55401.)
1504 *The Retail, Wholesale, and Service Business in South Dakota*, Nancy Nelson. No.130, Winter 1981, 80p., \$5.00.

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- 1505 "Anatomy of a Feasibility Study: A Marketing Case Approach," Rodger D. Carlson. Vol.40, No.4, May 1982, p. 7-9.
- 1506 "The Futures Markets: Gambling or Investing?" Douglas Kahl. Vol.41, No.1, Aug. 1982, p. 7-9.
- 1507 "Personal Income 1981," Mark Zickrick. Vol.41, No.2, Nov. 1982, p. 2-3.
- 1508 "Perspective 1981—Outlook 1982," Jerry W. Johnson and Ralph J. Brown. Vol.40, No.3, Feb. 1982, p. 2-3.
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- 1510 "The Tax Equity and Fiscal Responsibility Act of 1982," Peter Maldonado. Vol.41, No.2, Nov. 1982, p. 8-9.
- 1511 "When Is There a Nursing Shortage in South Dakota?" Sherman Folland. Vol.40, No.4, May 1982, p. 2-3.
- 1512 "Why Do High Interest Rates and Low Price/Earnings Ratios Prevail?" Jerry W. Johnson and Douglas Kahl. Vol.40, No.3, Feb. 1982, p. 8-9.

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- 1565 *Mississippi Travel Industry*, quarterly, 1982.
- 1566 *South Mississippi Business Insights*, George H. Carter III, semi-annual, 1982.

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- 1573 *Journal of Economics and Business*, quarterly, 1982.
- 1574 *Prime: Myth or Reality*, Gerald C. Fischer. 1982, 124p., \$12.95.

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1583 "Tennessee State Data Center Newsletter," Patricia D. Postma. monthly, 1982, 6p.

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1587 "Business Law Update: The Tennessee Corp.—Its Creation, Ownership, and Management," Mahlon L. Townsend. Vol.18, No.2, Fall 1982, p. 19-23.
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- 1590 "Looking Ahead: 1982 Economic Outlook Survey," Patricia D. Postma. Vol.17, No.3, Winter 1982, p. 5-13.
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Frequency: Irregular

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- 1641 *Texas Fact Book—1982*, Joseph E. Pluta, Rita J. Wright, and Mildred C. Anderson, eds. 1982, 180p., \$6.00.
- 1642 "TROLL Newsletter," Patrick Henaff, ed. Vol.1, No.1, Sept. 1982.
- 1643 *1982 Directory of Texas Manufacturers*, Ida M. Lambeth, ed. 1982. (Two volumes.)

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- 1644 *Economic Growth and Change Along the U.S.-Mexico Border*, Michael V. Miller. No.1982-1, 1982, 54p., \$5.00.

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Frequency: bimonthly

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- 1874 "Using Industry Data in Small Business Decision Making: Potential Problems," Roy D. Howell, Gary L. Frazier, and P. Ronald Stephenson. Vol.20, No.2, Apr. 1982, p. 45-56.

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- 1878 "County Development Information," 1982. (Annual.)

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- 1879 "Advertising Intensity and Antitrust Activity," William A. Lukestich. Vol.X, No.1, Summer 1981, p. 101-114.
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- 1881 "The Economic Returns to Personal Values," J. Paul Leigh. Vol.X, No.1, Summer 1981, p. 13-32.
- 1882 "Eugene F. McDonald, Jr. of Zenith—Business Biography," Richard E. Hattwick. Vol.X, No.2, Winter 1981, p. 29-56.

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- 1920 *Business Trends, 1960-1990: Williamsburg-James City County, VA*, Leland E. Traywick. Dec. 1982, 39p., free.
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- 1937 "Effects of Group Cohesiveness on Attitude Polarization and the Acquisition of Knowledge in a Strategic Planning Context," John C. Whitney and Ruth A. Smith. No.48, Oct. 1982, 31p.
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- 1942 "The Evolution of Modern Cost and Management Accounting from Transaction Pricing," James T. Mackey. No.25, Apr. 1982, 18p.
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- 1989 "Who Is Educating Today's Accountants? Implications for Accounting Education, Research and Practice," William Raabe, Jr. and William P. Stevens. No.82-03, 1982, 11p.

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- 1991 "Understanding Profit: A Communication Problem," Robert Dolphin, Jr. and Robert Wagley. Vol.2, No.1, Spring 1982, p. 2-5.

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